REAL KM Evidence based. Practical results.

QUICK GUIDE to having articles considered for publication in *RealKM Magazine*

This is a quick reference guide for anyone who would like to write for *RealKM Magazine* realkm.com. If you require additional information, please see our detailed editorial guidelines.

What types of articles does *RealKM Magazine* publish?

WE DO PUBLISH articles on accepted or emerging knowledge management (KM) practice and related topics, supported by sound research references. The 3 research reference requirements are:

1. **Reference quality**. The best references are papers in academic journals.
2. **Reference links**. Website links must be included for all references.
3. **Open access references only**. All references used in your article must be open access. That is, when a member of the public clicks on a reference link in your article, they are able to read the reference fully and freely without a library login or paying a subscription fee. For open access workarounds, please make contact.

WE DO PUBLISH articles describing a real and specific KM or related case scenario. For example, a particular KM program that your organization or another organization carried out. Include information on exactly what was done and why, and whether it worked or didn't and why. References are not essential in this type of article but can be included, for example, links to organisation websites with information about the case scenario, or to supporting research references. If you use research references, then they must meet the 3 research reference requirements above.

WE DO NOT PUBLISH opinion articles based on professional experience or knowledge. This is not to say that such articles have no value. Rather, it is to emphasize that *RealKM Magazine*'s purpose is research and case study communication, and there are numerous other KM forums where opinions can be expressed.

Who does *RealKM Magazine* publish, and can AI be used?

WE DO PUBLISH contributions from individuals, non-profit organisations, universities, government bodies, and international organisations. **WE DO NOT PUBLISH** contributions by for-profit organisations because these organisations have their own communication resources, and we are a small non-profit organisation supported by voluntary resources. For-profit organisations can instead consider joining the RealKM Patron Showcase.

WE DO NOT PUBLISH contributions that have been substantially (more than 20%) written by artificial intelligence (AI). **WE MAY PUBLISH** contributions where AI has been used to aid preparation, for example to assist with research or editing for readability. This is subject to editor approval and the inclusion of a statement at the end of the contribution stating which AI tools were used, how they were used, and that they were used ethically and responsibly.

Can my article include images?

Yes, **YOUR ARTICLE MUST HAVE A HEADER IMAGE** at the top of the article that is 1280px wide x 720px high (exact dimensions only). You can also include some other images if they help to explain your article, but it's not essential. Diagrams from research references can also be used. **PLEASE PROVIDE** source links for all of the images you use. **YOUR IMAGES MUST NOT BREACH COPYRIGHT**. To avoid this, **DO NOT USE** search engines like Google because most of the images you will find are copyrighted. Instead, **DO USE** royalty-free images from websites such as Pixabay, Pexels, or Unsplash (but avoid the stock image advertisements and image editors on those sites). Alternatively, create images using AI (landscape shape) and acknowledge this. Crop your article header image to the above dimensions.

How do I submit my article ideas for consideration?

All articles are subject to approval by *RealKM Magazine* Editor Bruce Boyes. If you are thinking about submitting an article for consideration, it's best to first make contact to discuss your ideas before you start writing.

Version 03, 21 December 2025.