



# Standard Sponsorship Kits for GO-TKM Davos Forum

11/13-14, 2023, Davos, Switzerland

## Grades of sponsorship

Diamond

Platinum

Gold

Silver

Bronze

• Currency: Euro'000	500	300	150	100	50
• Number of sponsors in each grade	50	30	15		5
• F-500 means Fortune 500 companies	F-500	F-1000			
• G-20 means, Global top 20 companies in the industry	G-20	G-50			
• Large Chinese/Indian companies	◉	◉			
• Total number of sponsors in each grade	1	5	15	20	30
• 5 continents, number for each continent (Equality, all continents, all represented)		1	3	4	6

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• Listed as the main sponsor of the Forum	⦿	-	-	-	-
• Company logo listed in all media based the sponsorship grade	⦿	⦿	⦿	⦿	⦿
• CEO can have a 3-minute opening speech (subjected to be reviewed and confirmed by organizer)	⦿	-	-	-	-
• Right to have a speech	⦿	⦿	-	-	-
• CEO to be the GALA dinner award giver to GLA winner	⦿	⦿	⦿	⦿	-
• CEO to attend panel discussion	⦿	⦿	⦿	-	-
• Seats to attend GALA dinner	2	2	1	-	-
• Space of 10 M2 booth for exhibition (self-build)	⦿	-	-	-	-
• Space of 6 M2 booth for exhibition(self-build)	-	⦿	⦿	-	-
• Space of 4 M2 booth for exhibition(self-build)	-	-	-	⦿	-
• Logo in Microphone -handsets	⦿	-	-	-	-
• Pages in Forum catalogue	4P	3P	2P	1P	1P



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• Souvenirs in Forum handbag	•	•	•	-	-
• Promotional video before and after the opening ceremony and during the tea breaks	300"	180"	60"	-	-
• Logo exposure in all global broadcastings	•	•	•	•	•
• Separate CEO interviews by medias	•	•	-	-	-
• Sponsorship logo on organizer's websites	•	•	•	•	•
• Go-TKM Global Strategic Partner Signing Ceremony and Certificate	•	•	•	-	-
• Go-TKM Davos Sponsor Nameplate and Certificate (Corresponding Grade)	1	1	1	1	1
• 1 year title sponsor of TKM Journal, the TKM industry's leading professional magazine	1	-	-	-	-
• Title sponsor of TKM 2023 annual white paper	1	-	-	-	-
• Sponsorship onsite ticket (including GALA dinner) (*number of females required)	8(2*)	6(2*)	4(2*)	2	1
• Sponsorship online tickets	100	60	40	20	10