

BSI webinar: Unlocking the value of knowledge

Introducing BS ISO 30401 – the new international knowledge management standard

Knowledge can be an incredibly valuable commodity – but to make the most of it, organizations need the capacity to unlock and harness its power.

To help you do that, we're about to launch [BS ISO 30401:2018](#) – the world's first international knowledge management standard.

To learn more about this new standard, you should join our Knowledge Management webinar on Monday 8th October 2018 (from 14.00 – 15.00 BST).

Presented by the UK experts who sit on ISO's Knowledge Management committee, this is a unique opportunity to learn what the standard covers and how it could contribute to your organization's success.

If you have a professional interest in knowledge management, sign up to our KM webinar today.

[Learn more and sign up](#)

BSI Webinar: Unlocking the value of knowledge

Introducing BS ISO 30401, the new international knowledge management standard

Webinar date: Monday 8th October, 2018

Time: 14.00 – 15.00 BST

What is this webinar about?

It will introduce the new international knowledge management standard, BS ISO 30401.

Who should attend?

- Knowledge management professionals
- Senior managers with an interest in developing KM within their organization

Why you should attend

The webinar will feature presentations from the experts who represented the UK on the ISO Knowledge Management Committee.

From them, participants will learn:

- a) Why an international, principles-led, KM standard was needed
- b) The new standard's requirements
- c) How to go about implementing the standard

Participants will:

- Gain a first-hand understanding of what the standard does and how to use it
- Have the chance to put their own questions to our experts
- Gain unique insights into the thinking behind the new standard

If your organization wants to get more value out of knowledge, don't miss out on our KM webinar.

[KM Webinar Sign up](#)

Our expert presenters:

Ron Young, Chair BSI KMS/1 Committee; Member ISO international TC 260, Workgroup 6; CEO and KM Practitioner, Knowledge Associates, Cambridge, UK

Judy Payne, Member BSI KMS/1 Committee; Member ISO international TC 260 Workgroup 6; academic and management consultant with Hemdean Consulting, UK

Nick Milton, Member BSI KMS/1 Committee; Member ISO international TC 260 Workgroup 6; KM consultant, coach and trainer with Knoco Ltd, UK