What Works Cities Toolkit
YEAR ONE HIGHLIGHTS

What Works Cities Movement
Expanding data and evidence practice

COMMUNITY ENGAGEMENT

An introduction to engaging residents with data.

CULTIVATING TALENT

A guide to helping governments find and keep the talent necessary to accelerate the effective use of data and evidence.

CHANGING CULTURE

A practical guide to building a City Hall culture that's comfortable with and adept utilizing data.

COMMUNICATIONS GOALS & SUCCESSFUL STRATEGIES

A tip sheet of successful strategies to encourage media coverage of a city's progress and achievements with data and evidence.

THE CITY HALL DATA GAP

A look at current data and evidence practice in City Halls across America.

WHAT DOES GOOD LOOK LIKE?

Examples of city accomplishments with data and evidence throughout the U.S.

WHAT WORKS CITIES EXPLAINER VIDEO

An animated introduction to our work.

WHAT WORKS CITIES SUMMIT ON TRANSFORMING DATA INTO ACTION

Behind the scenes at the first convening of city leaders.

Open Data Policies

OPEN DATA "FIRESTARTER": DRAFT OPEN DATA POLICY LANGUAGE

Language cities can use to start their open data policy discussions; here it is translated into Spanish.

OPEN DATA POLICY RESOURCES: COMPARISON, COMPENDIUM, MAP AND GITHUB REPOSITORY

U.S. municipal and state open data policies tracked, compiled and analyzed.

OPEN DATA POLICY ANNOUNCEMENT MATERIALS: PRESS RELEASE TEMPLATE AND EXAMPLES

A compendium of press releases announcing cities' newly enacted open data policies and programs and a simple press release template.

OPEN AND COLLABORATIVE ONLINE APPROACHES TO OPEN DATA POLICY MAKING

A brief how-to guide for sharing policy drafts online using Google Docs.

THE SENSITIVE INFORMATION BALANCING ACT: RESPECTING PRIVACY AND ASSESSING RISK IN OPEN DATA POLICY

Materials and resources American cities are using to address privacy concerns, assess risk, and limit liability while releasing government data online.

KEY

Guides & Templates

City Stories

Videos

What Works Cities Toolkit
YEAR ONE HIGHLIGHTS

Open Data Implementation

OPEN DATA – GETTING STARTED

A guide for cities interested in using open data to collaborate with constituents.

DATASET INVENTORY GUIDELINES

A guide to identifying and releasing high quality, valuable data sets.

MEASURING WHAT MATTERS

A framework and list of metrics to help cities measure the performance of their open data programs.

WHAT WORKS CITY LEADERS EXPLAIN THEIR WORK WITH OPEN DATA:

- Investing in open data and analytics in San José
- 'Open Information Saint Paul' Makes Data Dynamic, Relevant and User-Friendly
- Mesa embraces open data with new portal and policy

Performance Management

PERFORMANCE MANAGEMENT - GETTING STARTED

A guide to setting up and launching a successful performance management program.

BENCHMARKING

A practical guide to help governments advance performance management practices through internal and external benchmarking.

PERFORMANCE-BASED BUDGETING

An intro to performance-based budgeting.

SETTING PERFORMANCE TARGETS

How to advance performance management practices by setting strong targets.

PERFORMANCE ALIGNMENT

A step-by-step guide to link cities' strategic priorities to measurable outcomes and activities.

CITY LEADERS DESCRIBE THEIR WORK WITH PERFORMANCE MANAGEMENT

- Infusing Government with a Data-Driven Culture
- How Las Vegas is Getting Results from Its Focus on Data-Driven Decisionmaking

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Results-Driven Contracting

RESULTS-DRIVEN CONTRACTING: AN OVERVIEW

An overview of results-driven contracting strategies and other best practices to improve the results of procurements and contracts.

USING DATA TO IMPROVE THE LIVES OF CITIZENS

A look at how Boston has used technology and data to improve the safety of firefighters, accelerate permitting, and reduce traffic congestion.

Low Cost Evaluations

USING BEHAVIORAL INSIGHTS TO DRIVE POSITIVE OUTCOMES IN CITIES

How to use low cost, randomized control trials based on behavioral science to prompt residents and businesses to pay their sewer bills and parking fines, and encourage residents to see a doctor.

STORIES FROM THE STATES

An overview of 10 randomized control trials launched during WWC's first year in six cities from Kentucky to California – and the methodology behind the behavioral science.

NUDGING US IN THE RIGHT DIRECTION

A quick explanation of behavioral science.

City Accomplishments

WHAT OUR CITIES HAVE ACCOMPLISHED IN THEIR ENGAGEMENT WITH WHAT WORKS CITIES

- Denton, TX
- Jackson, MS
- Kansas City, MO
- Louisville, KY
- Mesa, AZ
- New Orleans, LA
- Tacoma, WA
- Victorville, CA
- Waco, TX

THREE CITY LEADERS DESCRIBE THEIR USE OF DATA AND EVIDENCE:

- Kansas City, MO Mayor Sly James
- Las Vegas, NV City Manager Betsy Fretwell
- Saint Paul, MN Mayor Chris Coleman

OUR PARTNERS

Bloomberg Philanthropies

THE BEHAVIORAL INSIGHTS TEAM.

JOHNS HOPKINS UNIVERSITY | GovEx

HARVARD Kennedy School *Government Performance Lab*

RESULTS FOR AMERICA

SUNLIGHT FOUNDATION